

## RIBBON CUTTINGS

A Celebration of New Business Start-ups

### LKN Savings



LKN Savings ([www.lknsavings.com](http://www.lknsavings.com)) is a community resource for the Lake Norman area. Our mission is to ensure that residents and visitors to the area are aware of all that is

happening around Lake Norman – we offer a comprehensive Lake Norman Events Calendar and make promotions, sales and discounts at hundreds of area businesses accessible at the click of a mouse. We are big proponents of the concept of Buy Local. Not only do local businesses contribute much more on a relative basis to local communities than the “big box” establishments, they are what make our downtowns and shopping areas charming. Our site is not just for shopping, dining and entertainment. We feature businesses offering professional services to individuals and small to mid-size businesses as well.

Additionally, we are excited about our new weekly TV program! Tune in on Mondays and Wednesdays at 5pm on Mi-Connection channel 4 for our new program: Mi-Community Connection. This program is a great opportunity for us to provide important insights about the local area to a wide viewership.

We look forward to featuring some of our fellow Chamber members on our TV show! Also, please keep us apprised of your events. Inclusion in the events calendar is free! We offer a big discount for Chamber members who would like to have their businesses listed on [www.lknsavings.com](http://www.lknsavings.com). Please also note that you can sign up for our weekly “Top Picks” email and/or our RSS feed to keep up with local business offerings.

We would like to extend a personal “thank-you” to everyone that attended our ribbon-cutting. We highly value our Chamber membership and recommend it to others at every opportunity! Call 877-LKN-2008 to speak with Jennifer Cochrane or Lori Frascati.

### Casajulie Visual Communications



Casajulie Visual Communications in Charlotte expanded its presence to the Mooresville region with a recent ribbon-cutting ceremony at the Baristabobs Coffee shop on 516A River Highway in Mooresville. Casajulie is innovative – with experience in brand strategy, print design, Web development, multimedia design and environmental applications.

Casajulie’s philosophy is simple – providing and implementing BIG IDEAS to help businesses better communicate their brand’s value to their stakeholders. Casajulie’s ideas help clients achieve their branding and marketing goals by conveying who they are to the people that matter most. Visit [www.casajulie.com](http://www.casajulie.com) or call us at 704-536-0211.

### KKR Headquarters



Kasey Kahne and his Racing’s World of Outlaw Drivers, Joey Saldana and Craig Dollansky, celebrated the new Kasey Kahne Racing Headquarters grand opening at 265 Cayuga Drive in Mooresville. Thousands of fans along with members and supporters of the MSI Chamber visited the new race shop to welcome Kasey and his team. In May, Joey Saldana stole the World of Outlaws win to celebrate the opening of the new KKR shop and produce an excited victory lane at The Dirt Track at Lowe’s Motor Speedway. Call (704) 662-8549 or visit [www.kaseykahneracing.com](http://www.kaseykahneracing.com) for more information.